



המרכז לעיוור בישראל
THE CENTER FOR THE BLIND IN ISRAEL



23 April 2021
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To whom it may concern

Re: Gestures Ltd.

The Center for the Blind in Israel is the umbrella organization of all the organizations "of" and "for" the blind and the visually impaired in Israel. The population of the blind and visually impaired numbers some 24,500 individuals of all ages, genders and sectors in Israel. The Center for the Blind in Israel speaks in their name and represents them when dealing with official entities and authorities in a wide range of topics.

We dream of a world in which the blind and visually impaired can live a full life in an open society that is accessible and respectful. We act and fight each and every day to create such a society in Israel.

The technological vision and the hoped-for product for digital accessibility being developed by Gestures Ltd for internet access, were presented to me and made a very positive impression. As a visually impaired individual, my response was based on personal experience in the use various existing tools available today and accessible for use by the blind and visually impaired.

It must be understood that our community is by no means uniform. People are different in their personal capabilities, their attitude towards digital tools, and the ways they utilize various accessibility tools. Many who use existing technologies today do not find a product that meets all their needs, and that can provide a solution to the use of different sites and computerized interfaces in a way that will prevent them from "getting lost" in cyber space, or that is capable of providing an exact solution to their needs; in some cases to the point of cutting off these individuals entirely from using these tools.

This company presented before me its vision for the development of an innovative solution, completely different from all the solutions I have seen in use to date. The product enables surfing and the use of internet services intuitively, with accessibility adapted to all blind and visually impaired individuals.

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Should this vision presented before me be "translated" into reality as a readily available work tool, this may well be a true revolution.

Therefore, I wish great success in the product's development, and encourage any individual who will strengthen this vision, financially or otherwise, in order to make it a reality. The Center for the Blind in Israel will follow its progress and will give any support possible towards its success.

Sincerely,

Nati Bialistock Cohen
General Director

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